



DESTINATION LATITUDES NEWSLETTER

INSTRUCTIONS TO E-NEWSLETTER CONTRIBUTORS

MISSION

The purpose of Destination Latitudes newsletter is to report on innovation and advancements in the discipline of destination design and coastal architecture. This is accomplished by accepting articles with copyright-free content highlighting designs that exemplify destination architecture.

CONTENT

Concise, current submissions to the newsletter are invited. Authors may contribute more than one article per issue, and those contributors who wish to submit meeting, event and workshop news releases are encouraged to do so. Articles by members are given priority in the selection of written work to be placed in the newsletter; however, preference may also be given to outstanding work from respected professionals outside the membership.

CONSISTENCY CONTRIBUTORS AND CORRESPONDENTS

Latitudes, as an Internet-based hyperlinked news media, encourages correspondents from other associations, firms, news organizations, etc. to submit information which reflects their activities with these bodies. Content provided must be informative for an international subscriber base.

Journalists and professionals who wish to serve as volunteer correspondents should send an e-mail to the Institute to this effect; and after verification of their scholarship in writing or journalism, will be approved to serve in this capacity based on prior experience and willingness to serve. The Institute welcomes collaborative projects with creative writing professionals, authors and the news media.

Authors who contribute to Institute publications will receive a copy of the newsletter for which they wrote. If authors elect, they may propose a topical column for which they are responsible to appear in successive editions of the e-newsletter. If approved, said column would serve the Institute's agenda and ability to provide effective communication and dialog within the discipline. In recognition of this contribution, the Institute may offer other works (i.e. books) in the Institute's bookstore, prepared by that author who submits to a consistency column. In addition, a hyperlink will be provided in the publication to the writer's website and/or e-mail.

OPEN INVITATION

Firms that philosophically align themselves with the Institute are welcome to submit portions of their practice's newsletter; however, the content of such submissions should be limited to promotion announcements, awards and recognitions received, contests won, and job placement/vacancy announcements; other content may be approved for inclusion in the newsletter upon review of the submission. The free e-newsletter will be forwarded upon request of its potential recipients and may be attached to other newsletter mailings as long as its content remains unchanged, and it is forwarded in its entirety to the organization's clients or membership.

DISTRIBUTION

The e-newsletter may be printed in hard copy and distributed or otherwise made available in paper form by its recipients for educational and public relations purposes; the publication must remain complete and unchanged in its entirety.

SUGGESTIONS

Contributors may suggest any topic, category or subject to the Institute which they feel would improve the publication's value. Subscribers may recommend the e-newsletter and participate in its content at the Institute's discretion, after review of their recommendations. Firms and organizations may submit their mailing lists of clients or members for the purposes of adding the Destination Latitude e-newsletter to their organization's news and informational releases.