



DESTINATION ARCHITECTURE MAGAZINE

INSTRUCTIONS TO AUTHORS OF THE FIRST EDITION -2006

## MISSION

**The purpose of Destination Architecture magazine is to chronicle innovation and advancements in the discipline of destination design and coastal architecture. This is accomplished by accepting articles with copyright-free content highlighting designs that exemplify destination architecture.**

**It is not the intent of the publication to compete with those other publications in the professions, such as Architectural Record or Landscape Architecture magazine, whose content is specific to their public practices. Rather, the Destination Architecture magazine's content focuses on the developing issues, design process and critiquing of entertainment/resort design, including waterfront planning.**

**As a design publication, our magazine strives to distinguish itself from construction industry practices, which by their nature, fall more justifiably under the auspices of AIA, ASLA editorial content. The jurisdiction of the Destination Architecture magazine is inclusive of any topic with content directed toward design theory, design development, problem mitigation and environmental compliance.**

**Those wishing to submit articles dealing predominately with the legal practice of construction documentation are referred to publications of the aforementioned professional societies, as it is not the intent or purpose of this periodical to supplant the distinguished cornerstone circulars, journals, periodicals and publications.**

## **PHILOSOPHY**

**Destination Architecture magazine's editorial philosophy seeks to recognize the creative works of those designers, planners and professionals who strive to be competent in the design of schemes, moments and venues peculiar to the practice of destination design, as it distinguishes itself from the routine practice of architecture.**

**The Institute holds that a destination design professional should exhibit a capacity in design comparative with his contemporaries in the field; but his work must transcend the same, and address the concerns peculiar to the design of destinations, not just those associated with producing good architecture, landscape architecture, etc. This includes: (1) a design for events, and moments, which occur in the project, and how experiences are "strung together" (2) the intentional injection of storytelling or a storyline (3) inclusion of illusion or reflective setting or scenography (4) artistic assimilation and active use of the principles and elements of design theory, which includes imaginative use of color, texture, rhythm, etc. (5) creative capacity exhibited in work submitted for publication which exemplifies one of the following contexts: (a) themed environment, (b) entertainment venue, (c) leisure/recreation planning, (d) theatrical/entertainment events, (e) hospitality/culinary experiences, (f) retail/attractions development, (g) vacationscapes, travel and tourism, (h) waterfront, beach and coastal development, (i) masterplanning or community revitalization schemes.**

**The Destination Architecture magazine extends an open invitation for submissions of all work which meets the aforementioned guidelines and conditions on content. The Institute encourages works to be submitted to its magazine and is open to all forms of literary styles, as the editorial board wishes to encourage creative writing among its authors and its population of subscribers. In this way, IDAD can cultivate a healthy dialog among a divergent and diverse body of professionals. For the above reasons stated, no singular method of procedure is mandated for the structure or composition of manuscripts sent for review and consideration.**

**It is suggested that the author(s) or compiler(s) propose the layout and page design in their submission by using Adobe Pagemaker or a similarly adequate authoring software to produce publishable files. It should be understood that all articles accepted for publication may require additional documentation, signed releases and certifications.**