

ADVERTISING ORDER

Mail to: IDAD, Attn: Advertising
PMB F273796
3590 Round Bottom Rd.
Cincinnati, OH 45244-3026

Name of Advertiser _____ IDAD Member? _____

Contact Person _____ IDAD Member? _____

Address _____

Telephone _____ Fax _____

E-Mail _____

Please submit invoice to _____

Ad Specifications

I. Banner Options - Circle all options selected and time option for each:

- | | | |
|---------------------------------|--------|----------|
| A - Classified - Seeker's Guild | 1 year | 6 months |
| B - Database - Navigator | 1 year | 6 months |
| C - Blackbook - Navigator | 1 year | 6 months |
| D - Member's Only Section | 1 year | 6 months |

II. Membership Directory: Currently Member-Only advertisers

(please note deadlines)

Circle all options selected: Color Option

Front Cover

Back Page: Full 2/3-Page 1/2-Page - Horizontal 1/2-Page - Vertical

1/3-Page Between Covers, up to 1/6-Page

III. E-Newsletter - Circle all options selected

B&W Business Card Ad

Exclusive Ad: B&W Color

Classified Ad - B&W 1 issue 4 issues 8 issues 12 issues

IV. Package Plans

Package #1

Banner Preference - circle one:

A - add \$300

B

C

D

**Directory Preference -
(members only)**

B&W

Color - add \$125

Package #2

Banner Preference - circle one:

A - add \$500

B

C

D

**Directory Preference -
(members only)**

B&W

Color - add \$125

Ad Materials & Invoice

Be sure to include these production materials: circle all that apply

Repeat previous materials submitted.

Production materials attached.

I am requesting an invoice for the minimum 50% deposit.

I am requesting and invoice for the total order.

By submitting this order form, I signify assumption of legal responsibility to pay for this advertising order. _____

(name & e-mail address)

Directory Advertising may not be cancelled after deadlines. Rates subject to change. IDAD also reserves the right to refuse advertising space to any advertiser, based on the standards determined by IDAD Directors and/or stated in IDAD Bylaws. IDAD shall be under no liability for selectively excluding and advertisement. Advertising accepted and published in IDAD website, directory and newsletter is assumed to be authorized by the advertiser submitting it. The advertiser shall indemnify and save harmless from loss or expense from claims or suits based on the content of ads, the publisher, IDAD, in consideration of IDAD's acceptance of ads for publication; this protection shall extend to include any all costs associated with defending against, without limitations, claims or suits for libel, violation of right of privacy, plagiarism, and copyright infringement.